

Aggie Moms' Board Meeting Minutes  
September 29, 2011

Members Present: Jana Tate, Ann Huddleston, Julie Eversole, Maryanne Burns, Rachel de la Garza, Barbara Frederick, Lorrie Ortega, Margaret Rodriguez and Sandra McNutt.

Members Absent: Annette Mollere, Gina Velasquez, Lolita White, Damary Henry, Lisa Hinson, Laura Hatten, Laura Smith, Staci Weaver, Laura Scalleti and Cyndi Lemanski.

President-elect Jana Tate opened the meeting, followed by reports from each committee chair.

Lorrie reported that she had received scholarship information from Julie, and store item info from Ann. Latest additions are about the charity golf tournament and Aggie camp. She requested that anyone with changes or additional information please send it in to her. She also reported that her son Justin is going to be featured in an upcoming issue of Aggie 12<sup>th</sup> man magazine, and it includes a report about Justin's grandpa, an Aggie who survived the Bataan Death March. We encouraged her to include that as an "Aggie Brag".

Barbara reported that the Silver Stars event was a sell-out crowd. Golf tickets will be available Friday, and can be distributed at the Tues meeting. Question was raised whether Annette is checking into tailgating at the 12<sup>th</sup> hole, as had been previously mentioned.

Barbara also asked if we have a "brand" fundraising event, such as sugared pecans, Tamalada, holiday cookies. Discussion was that perishables are much harder to deal with. Julie has explored nuts, but not pricing. Discussion tabled for a later meeting. It was recommended that a committee be established to study this for next year, since time remaining before high demand holiday season is short.

San Pedro playhouse will be presenting Oklahoma Jan 20 - Feb 19, and A Streetcar Named Desire later in the spring. The consensus was that Oklahoma sounded like the most fun. Barbara will talk with the playhouse more about it, with the date of Feb 18 as first choice.

Barbara brought up the possibility of selling scrip. Margaret is somewhat familiar with it, and will find out more about it.

Sandra mentioned that it needs to be emphasized that golf tournament tickets are free, but should only be distributed to people who will actually use them. That is how the count is done, to determine the winner, and we are penalized for

unused tickets that are not turned back in. She has arranged for advertising on NPR about the event. She suggests that folks hand out the tickets at a date close to the tournament, so that people are more likely to remember to attend. She requested that Lorrie send her a picture of the AT&T golf tournament. Sandra will also work on advertising the stadium seats, and wants a picture on the website. They will have to be delivered, or picked up at a meeting.

Maryanne presented the Treasurer's report. She asked everyone to review the expense column, to ensure correctness. She has not received the money for the spirit poster. There is about \$9000 in the checking account and no big bills are outstanding. Ann said that an invoice will be coming in for polo shirts. Maryanne will pay taxes on the store income.

Rachel reported that goody bags will be stuffed November 30, and delivered December 1. She re-capped the decorations process for the Silver Stars event, including purchases, donors, and supplies on hand that were used. Jana asked her to keep a notebook of the detailed information, to include things that went well, and where there is room for improvement. This will then be available for future events.

For the October meeting she is working on a fall theme, without orange! She is thinking ahead for the 85<sup>th</sup> Anniversary, but not sure what to do. Suggestion was made to have a celebration in conjunction with the Oklahoma event. Barbara mentioned that the club should start soliciting donations for silent auction items.

Rachel reminded Board members to each donate 2 items for door prizes at the meetings.

Julie explained scholarships: 1) one-time awards, funded annually, and 2) seven endowed, total value of \$175,000. An 8<sup>th</sup> endowed scholarship will be fully funded this year. This year \$12,000 was funded. There was discussion about outreach to families of the scholarship winners, as well as publishing letters from the recipients and/or information about them.

Ann has not bought a lot of new items for the store, but did order new charms and necklaces. Jana will follow up with CC Creations. Ann would also like to advertise Aggie Dad shirts.

Request was made for Damary to forward each Board member a list of the people who had volunteered for their committee.

Jana requested a picture to send along with a thank you note to Aggie Outfitters.

Meeting adjourned.

Respectfully submitted,

Margaret Rodriguez  
Recording Secretary