

**SAN ANTONIO AGGIE MOMS
BOARD MEETING MINUTES, JANUARY 19, 2010**

Members Present: Loretta Ehrlund, Mary Murphy, Barb Bentley, Ann Huddleston, Ginger Carnes, Kay Weber, Margaret Rodriguez, Pat Smith, Diann Arispe, Kathy Griffith, Annette Mollere, Monica Frederick.

The meeting opened with a report of the very successful Chili's event. It was a good mixer, with a very good turnout. The restaurant was maroon! The amount earned is not yet known, but it is definitely worth considering doing such an event again next year. Kay did suggest that next time there be more "male-friendly" door prizes. Twenty-nine raffle tickets were sold at Chili's and one mom took 10 more to sell. There will be a wine basket and spa package, with possibly a second wine basket.

The spring fundraising sub-committee met over the Christmas break. They decided, based on past success, to hold another silent auction, in conjunction with a dinner and dance. This will be held on Friday, April 9, at Holy Spirit. Cost of the venue is \$500 + \$155 cleaning fee. The question was raised about security - what are the requirements and what is the cost. Annette has more information about that, and will share it with the committee. There will a band, (Aggies), and that cost is \$400. Ticket pricing was discussed. Barb mentioned that other clubs' websites indicated an average of about \$30 for such events. Since drinks cannot be sold onsite, there will be 2 tiers of tickets: those with a drink (wine) coupon, and those without. The keynote speaker for this event will be Benjamin Knox.

Ginger Carnes reported on a change in host server for our website, as of February 17, 2010. The transition should be transparent. The new host is Tiger Technologies. Ginger is familiar with this service, and it is easier to use, as well as less expensive. The change was approved by acclamation.

Tickets are moving slowly for the Sweetheart dinner. There will be a keynote speaker and a singer. A bartender is available for a \$50 fee.

Federation meeting is this Friday, January 22. Loretta will be attending, and Pat will have a booth.. Loretta said that her daughter will help Pat set up, if she needs it.

Annette suggested establishing a Facebook page. Everyone agreed that is a good idea, and Ginger will look into creating it.

Kathy reported that there is \$16,323 in the treasury.

Pat has received a prototype of the Alamo Aggie Mom pendant. It is affordable.

The design will also be available as earrings and a charm. She also recommended finding out about trademarking the design. Loretta and Ginger both know attorneys who might be able to offer advice or point us in the right direction to do this. Pat also suggested that the second raffle we are allowed to have be held as part of the big event in Reed Arena over Parents' Weekend. Everyone liked that idea. Kathy and Diann have been working on a raffle item, and may have a flat screen TV. Annette suggested a tailgating theme for the raffle.

Barb and Ginger spent time checking out ads in other newsletters, for the purpose of setting prices. They concluded that a reasonable charge for 1/4 page would be \$50, for 1/8 page, \$25, and 10 cents a word for classifieds. Multi-month or quarterly discounts may be available. The board agreed that these prices are reasonable. It was also suggested that on a space available basis, other Aggie Moms' clubs be allowed to advertise for free. Additionally, over the holidays an online discussion took place regarding adding \$800 to the newsletter account. The money would come from excess funds in other committee accounts. Motion was made to allocate an additional \$800 to the newsletter account and approved by majority vote.

Loretta mentioned that she had received a request from Carpool for a donation of either money or for a silent auction item. They are having that in conjunction with a gala in March. There is no money to spare right now. No decision was reached on a possible silent auction donation.

Meeting adjourned.

Respectfully submitted,

Margaret Rodriguez

Addendum: Subsequent to the Board meeting on January 19, the Ways and Means committee finalized their proposal for the dance/fundraising event to be held on April 9. Following the online presentation of their recommendation, Mina Marsden made the motion that the Ways & Means Committee be given permission to spend \$2,380.00 for the purpose of putting on a public dinner/dance w/ silent auction at the Holy Spirit Banquet Hall on April 9th, 2010 and all of that for the purpose of raising scholarship funds for the club. The motion was seconded by Kay Weber. The floor was open for discussion, although none was requested. The motion passed via online voting. This will enable discussion and ticket sales at the Sweetheart's meeting on February 2.
Margaret Rodriguez
February 1, 2010

